



 **PARLOUR** GROUP

**COMPANY PROFILE**

# AGENDA

01

## PARLOUR GROUP PROFILE

HISTORY AND PERMITS

02

## LOCATIONS , SERVICES & SHOP DESIGN

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## THE TEAM

INVESTMENT DETAILS

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## HOW TO START

SCAN THE CODE TO FILL UP APPLICATION FORM

# ABOUT PINK PARLOUR

Pink Parlour stands as a distinguished beauty haven, revered for its comprehensive range of services spanning waxing, manicures, pedicures, and beyond. Our ethos centers on delivering unparalleled quality and ensuring utmost client contentment. With seasoned professionals at the helm, each visit guarantees a serene and gratifying experience. Whether indulging in a swift touch-up or embarking on a transformative journey, patrons can expect nothing short of excellence.

Our commitment extends beyond mere beauty enhancements; it encompasses fostering a sanctuary of relaxation and hygiene. Pink Parlour's unwavering dedication to providing exceptional treatments underscores our mission to redefine beauty standards. Step into our sanctuary, where every detail is meticulously curated to offer a sanctuary of rejuvenation and refinement, setting us apart as an epitome of excellence in the realm of beauty



PARLOUR GROUP CORPORATE PERMITS



BIR  
 303 of 2  
 REVISED: APRIL 2019

REPUBLIKA NG PILIPINAS  
 KAGAWARAN NG PANANALAPI  
 KAWANIHAN NG RENTAS INTERNAS  
 REVENUE REGION NO. 07B - EAST NCR  
 REVENUE DISTRICT OFFICE NO. 043 - PASIG

OCN: 043RC2023000006942  
 Date OCN Generated: September 20, 2023

**CERTIFICATE OF REGISTRATION**

<b>TIN &amp; BRANCH CODE</b> 634-350-519-00000	<b>NAME OF TAXPAYER</b> PARLOUR GROUP INC.	<b>TIN ISSUANCE DATE</b> September 20, 2023
<b>REGISTERING OFFICE</b>	X   Head Office	Branch
<b>REGISTERED ADDRESS</b> 12TH FLOOR UNIT 1201 AND 1210 EAST TOWER TEKITE TOWERS EXCHANGE ROAD ORTIGAS CENTER SAN ANTONIO 1605 CITY OF PASIG NCR, SECOND DISTRICT PHILIPPINES		

TAX TYPES	FORM TYPES	FILING START DATE	FILING FREQUENCY	FILING DUE DATE
CORPORATE INCOME TAX	1702	January 1, 2024	ANNUALLY	On or before the 15th day of the 4th month following the close of the taxpayer's taxable year.
CORPORATE INCOME TAX	1702Q	October 1, 2023	QUARTERLY	Within sixty (60) days following the close of each of the first three (3) quarters of the taxable year.
WITHHOLDING TAX - COMPENSATION	1601C	October 1, 2023	MONTHLY	On or before the 10th day of the month following the month when the withholding was made except for taxes withheld for December which shall be filed and paid/remitted on or before January 15 of the succeeding year.
WITHHOLDING TAX - COMPENSATION	1604C	January 1, 2024	ANNUALLY	On or before January 31 of the year following the calendar year in which the compensation payment and other income payments were paid or accrued.
WITHHOLDING TAX - EXPANDED/OTHERS	0619E	October 1, 2023	MONTHLY	On or before the 10th day of the month following the month in which withholding was made.
WITHHOLDING TAX - EXPANDED/OTHERS	1601EQ	October 1, 2023	QUARTERLY	Not later than the last day of the month following the close of the quarter during which withholding was made.
WITHHOLDING TAX - EXPANDED/OTHERS	1604E	January 1, 2024	ANNUALLY	On or before March 1 of the year following the calendar year in which the income payments subject to expanded withholding taxes or exempt from withholding tax were paid or accrued.
VALUE ADDED TAX	2550Q	October 1, 2023	QUARTERLY	Not later than the 25th day following the close of each taxable quarter.
REGISTRATION FEE	0605	January 1, 2024	ANNUALLY	On or before the last day of January.

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# PARLOUR GROUP CORPORATE PERMITS

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REPUBLIC OF THE PHILIPPINES  
CITY OF MANDALUYONG

Page 1 of 1

MP FORM NO. 01

ACCOUNT NO. MC-2024-00606

NOTE: TOP NO: 2024-15444  
THIS PERMIT WILL EXPIRE ON DEC. 31, 2024

OFFICE OF THE MAYOR  
MAYOR'S PERMIT

ISO 9001:2015

TO WHOM IT MAY CONCERN:

PURSUANT TO THE METROPOLITAN MANILA REVENUE CODE, ORDINANCE NO. 82-03, AFTER PAYMENT OF AS TAXES, FEES AND CHARGES, ETC. AND COMPLIANCE WITH EXISTING REQUIREMENTS PERMIT IS HEREBY GRANTED TO HEREIN TAXPAYER.

TAXPAYER NAME	BUS CODE	ACCOUNT NO.	STATUS	AREA	DATE BILLED	MAYOR'S PERMIT NO.
PARLOUR GROUP INC.	033	MC-2024-00606	NEW	68.67	02/23/2024	24-15089

APPROVED BY AUTHORITY OF THE CITY MAYOR

CATHERINE DE LEON ARC  
CHIEF, BPLD

BKCD	KIND OF FEE/TAX	TAX BASE	TAX AMOUNT	SUR/INT	TOTAL	PERIOD
	BEAUTY PARLOR/NAIL/FOOT SP	2,000,000.00	1,000.00	0.00	1,000.00	2024, Q1
	Mayor's Permit Fee		2,625.00	0.00	2,625.00	
	Environmental Fee		722.00	0.00	722.00	2024, Q1
	Sanitary Permit Fee		231.00	0.00	231.00	
	Building Insp. Fee		120.00	0.00	120.00	
	Electrical Insp. Fee		396.00	0.00	396.00	
	Mechanical Insp. Fee		480.00	0.00	480.00	
	Plumbing Insp. Fee		60.00	0.00	60.00	
	Sign/Billboard Insp. Fee		480.00	0.00	480.00	
	Plate Fee		220.00	0.00	220.00	
	Sticker Fee		66.00	0.00	66.00	
	Sanitation Insp. Fee		100.00	0.00	100.00	
	Fire Safety Insp. Fee		1,149.90	0.00	1,149.90	
	Barangay Clearance Fee		1,500.00	0.00	1,500.00	
	Tourism Certification of Registrar		1,000.00	0.00	1,000.00	
	CTC - Basic Tax (Corporate)		500.00	0.00	500.00	

MAR 21 2024

STRICT COMPLIANCE TO MOA \*\*\*

VALID ONLY AT THE BUSINESS ADDRESS INDICATED

ENCODER	TOTALS	TAX AMOUNT	TOTAL
Mary Rose D. Martinez	10,649.90	0.00	10,649.90
		1,149.90	1,149.90
		10,649.90	10,649.90

RECEIVED BY Morales Bumathoi

5510410

02/29/2024

TELLER NO. TRESURER

Machine Validation

1 of 2

REPUBLIC OF THE PHILIPPINES  
CITY OF MANDALUYONG

Page 1 of 1

BUSINESS PERMITS AND LICENSING DEPARTMENT

MP FORM NO. 01

ACCOUNT NO. MC-2024-00606

NOTE: TOP NO: 2024-15444

TAX ORDER OF PAYMENT

TOTAL AMNT.: 10,149.90

Assessment Date: 02/23/2024

Account No.: MC-2024-00606 Business Status: NEW Area in sq. m.: 68.67

Taxpayer's Name: PARLOUR GROUP INC.

Business Name: PARLOUR GROUP INC.

Business Address: UNIT E-508 MEGA TRADE HALL 3, 5TH FLR, SM MEGAMALL, EDSA, BRGY. WACK WACK CITY OF MANDALUYONG

KIND	TAX BASE	TAX AMOUNT	SUR/INT	TOTAL	PERIOD
BEAUTY PARLOR/NAIL/FOOT SP	2,000,000.00	1,000.00	-	1,000.00	2024, Q1
Mayor's Permit Fee		2,625.00	-	2,625.00	
Environmental Fee		722.00	-	722.00	2024, Q1
Sanitary Permit Fee		231.00	-	231.00	
Building Insp. Fee		120.00	-	120.00	
Electrical Insp. Fee		396.00	-	396.00	
Mechanical Insp. Fee		480.00	-	480.00	
Plumbing Insp. Fee		60.00	-	60.00	
Sign/Billboard Insp. Fee		480.00	-	480.00	
Plate Fee		220.00	-	220.00	
Sticker Fee		66.00	-	66.00	
Sanitation Insp. Fee		100.00	-	100.00	
Fire Safety Insp. Fee		1,149.90	-	1,149.90	
CTC - Basic Tax (Corporate)		500.00	-	500.00	
Barangay Clearance Fee		1,500.00	-	1,500.00	
Tourism Certification of Registrar		1,000.00	-	1,000.00	

NOTE: Requirements to be submitted - (1) CGL, (2) MEMORANDUM OF AGREEMENT, (3) FIRE SAFETY INSPECTION CERTIFICATE, (4) PICTURE ON PHOTO PAPER (INSIDE & OUTSIDE)

\*\*\* STRICT COMPLIANCE TO MOA \*\*\*

Please secure Sanitary right after issuance of Mayor's Permit. Non-compliance is subject to P2,000 penalty for 1st offense. See Ordinance 312 Series 2005 for further information.

TOTAL >>>	Net of CTC:	TAX AMOUNT	TOTAL
10,649.90	10,649.90	0.00	10,149.90
		CTC Due:	500.00
		NET PAYABLE >>> (Payable to Mandaluyong City Treasurer)	10,649.90

Period	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Due Date (on or before)	January 20	April 20	July 20	October 20
Amount	10,649.90	0.00	0.00	0.00

Encoder: Mary Rose D. Martinez

Printed: 02/23/24, 3:01 pm

This does NOT serve as a Permit. Please claim your Mayor's Permit after WORKING DAYS from the DATE OF PAYMENT.

Approved By: ROLDAN T. LIM  
CATHERINE DE LEON ARC  
Chief

2-23-2

This provisional grant of privilege is subject to the compliance of requirements imposed by other City Hall departments; and to possible reassessment of fees after inspection of the premises subject of this Business Permit/License. The GRANTOR reserves its right to revoke and cancel all the privileges hereby granted at any time if the GRANTEE is guilty of fraud, deceit or misrepresentation or found in violation of any city laws or ordinances or provisions of the memorandum of agreement submitted with the GRANTEE's application. All fees given by the GRANTEE in the approval of this Business Permit/License will be consequently retained by the GRANTOR as liquidated damages or otherwise forfeited.

# REGIONAL OUTLETS



9

SINGAPORE

7

INDONESIA

10

PHILIPPINES

4

MALAYSIA



# CURRENT STORE LOCATIONS



ROBINSONS  
GALLERIA



WEST INSULA



THE RISE  
MAKATI



EASTWOOD  
MAIN MALL



AYALA MALL  
CLOVERLEAF



S MAISON  
CONRAD



EIGHT FORBES  
TOWN BGC



FESTIVAL MALL  
ALABANG



O SQUARE MALL  
GREENHILL



SM MEGA  
MALL

## UPCOMING LOCATIONS:

SM NORTH / SM CEBU / SM PAMPANGA / SM MALL STA. ROSA

# PINK PARLOUR SERVICES

# "HIGH MARGIN. RE-OCCURRING DEMAND & EXISTING MARKET"



## BUMBUM FACIAL

1st in the Philippines with a very high potential success rate. Bumbum was introduced to address buttnie & blemish problems down south



## WAXING

Pink Parlour developed our own waxing techniques and procedures that ensures fast and painless treatments every time. We have won over 10 prestigious awards for our waxing in Singapore.

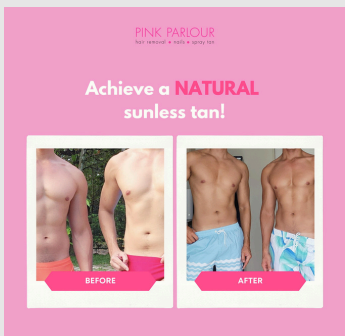


## PERMANENT HAIR REMOVAL

Ditch your shavers & switch to long-term, permanent hair removal. Alpha light super hair removal is fast and effective. It also lightens and treats ingrown hair effectively.



## LASH SERVICES & WHITENING



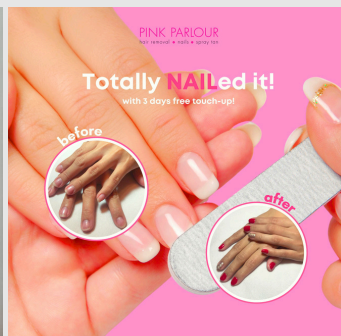
## SPRAY TANNING

Pink Parlour is Asia's largest spray tan provider, Our certified tanning techniques and SparTan 2 hr rapid solutions promises intense colors that gives the perfect tan every time.



## SPRAY FAIR

Fairer, brighter and perfect skin in minutes! Infused with anti-ageing and lifting ingredients, this treatment reveals an instantly flawless and perfect skin perfect for any occasion and lasts for 3 to 4 days.



## NAILS SPA & MASSAGE

Optional value added service. Simply add on everyone's favourite to the list, Foot Massage, the ultimate upsell and service that will add to your profits with no extra investments or costs. Simply relax & distress!



## FAT FREEZE



## EMS SHAPE



## LIPO LASER

## NEW SLIMMING SERVICE

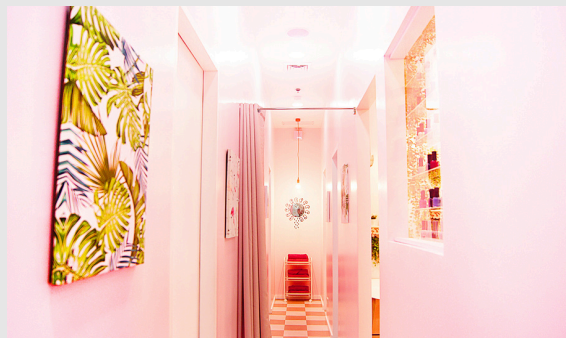


# 2023 CONCEPT DESIGN



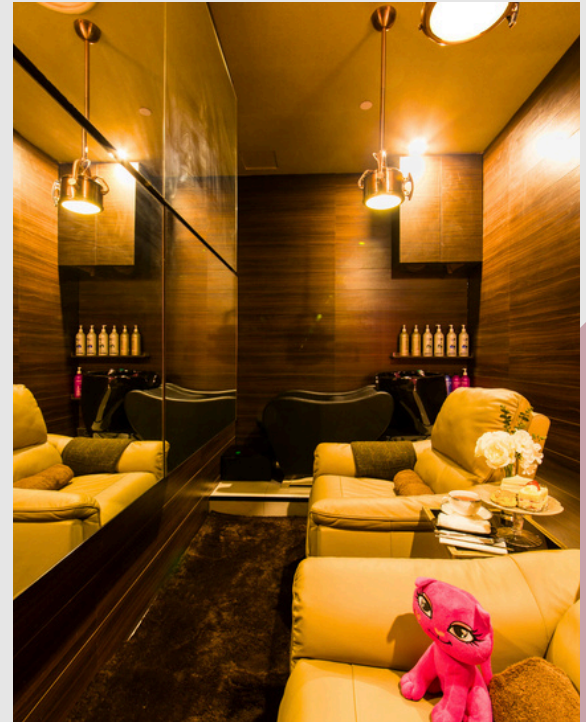


# CANDY INTERIOR





# PRESTIGE INTERIOR





# THE TEAM

## **DERRICK RONALD SEETO** **FOUNDER & CO-CEO**

Mr Seeto was born in Papua New Guinea. He graduated from La Trobe University in Melbourne, Australia in 1996 with a Degree in Economics and Marketing.

He has worked at several start-ups including Dinkurn Technologies specialising in mobile GPS tracking, Helloasia.com launching online loyalty programmes for corporates such as Singtel and Asiacontent.com and handling FMCG client's online branding sites.

In 2001 he launched convertium.com which specializes in helping corporates build, operate and market their websites. This includes vwasia.com, ntuonline.com, onemotoring.com and visitsingapore.com. His special interest in E-Commerce, CRM and social networking led Mr Seeto open red-intuition.com.sg in 2006 which launched online stores for SME's and helped them to market online via Online PR activities through social networks.

During the same period, he was approached by his partner Wendi Chan to set-up Pink Parlour specializing in hair removal services. His role in to manage finances and use his skill sets in web technologies to give Pink Parlour a head start. Services cover web design and development as well as online marketing through Google Ad words, Online PR through social networking such as Facebook, Twitter, Bloggers and Forums which eventually led to launching Pink Parlour's online store, online bookings and now iPhone Apps and Games.





# THE TEAM

## WENDI CHAN WAI FUNG FOUNDER & CO-CEO

Born in Singapore Ms Chan has spent a large part of her life in Singapore and in the United States where she learnt the importance of branding and marketing. She brings her vast experience in branding and marketing, coupled with her instincts and insights on industry practices and new market trends to spearhead Pink Parlour ahead of the competition.

She graduated cum laude (honours) in Bachelor of Science for Marketing from San Francisco State University in 1996. Upon graduation, Ms Chan worked briefly in the hotel industry at the Hyatt Regency San Francisco as a Management Trainee. There, she learnt the importance of grooming, discipline and customer service which she still applies on her day to day interactions with clients and partners. Thereafter, she took on a regional position as an events coordinator for American Power Conversion, an American company. Her work puts her in charge of organizing trade shows and dealer events around the region including countries like Thailand, Vietnam, Malaysia and Indonesia, where she learnt project management and working with partners from various countries.

Wendi lived in Jakarta, Indonesia for 3 years and worked as a Merchandise Manager for the largest department store. During her time there, she not only created in-house brands and merchandise for the store but also was responsible for the negotiations and introduction of Italian shoe brands like Marc Jacobs, Sergio Rossi as well as French brand Christian Louboutin to Indonesia. This experience gave her an eye on merchandise creation, branding and sourcing suppliers.

Her interest in Beauty and Fashion ultimately landed her Brand Manager position with Ina Gail Pte in Singapore which owns a chain of Beauty Salons and distributes brands like Dermalogica and Averine cosmetics. After years of building a brand presence for Ina Gail, Ms Chan decided that it was time to use her experience and drive to establish a new brand in the market, starting Pink Parlour in October 2005.

# THE TEAM

## PARLOUR GROUP INC. ORGANIZATIONAL CHART (MANILA)



**WENDI CHAN**  
FOUNDER / CHAIRWOMAN  
+65-9853-9596



**DERRICK SEETO**  
PRESIDENT / CEO  
+65-9687-0359



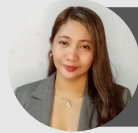
**NIÑO CALIMAG**  
PH GENERAL MANAGER  
NINO@PINKPARLOUR.COM.PH  
+63 9998831662



**JOSERIZ ALBA**  
OPERATIONS MANAGER



**DONNA BANDOJA**  
PURCHASING OFFICER



**MICHELLE DOÑA**  
FINANCE MANAGER



**BRYAN ASPAN**  
REGIONAL HR HEAD



**KATE NICOLE OLIVEROS**  
CS REPRESENTATIVE



**EDNA VILLADOLID**  
PURCHASING ASST.



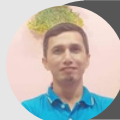
**MARIELLE REGALADO**  
ACCOUNTING ASSISTANT



**ANGIE FALCATAN**  
HR GENERALIST



**ABIGALE ANGELES**  
CS RECEPTIONIST



**FERDINAND ARNAIZ**  
LIASON OFFICER



**KAREN CACHO**  
ACCOUNTING ASSISTANT



**ALEXZANDRA DE VERA**  
HR GENERALIST



**REGGIE BARCE**  
LIASON OFFICER



**LUZVIMINDA LEANO**  
HR GENERALIST

**Complete your application seamlessly by scanning to fill the form now.**



<https://www.pinkparlour.com.ph/investment>

### **Contact Information**

 **+639998831662**

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1552, Metro Manila, Philippines